"STARLIGHT"

(LAURA MASON CRISP)

THE TWO AMERICANS
"STARLIGHT" and her $500 "SILVER BELL"

As the Indian is the true American, so is the Banjo the only American Instrument.

THE COMBINATION OF A BEAUTIFUL VOICE, ACCOMPANIED BY A BEAUTIFUL BANJO, IS MUSIC ITSELF.

STARLIGHT'S rendition of Indian Love Ballads, Popular Hits and Old-time Folk Songs, with her beautiful mezzo contralto voice, accompanied by her "Silver Bell" banjo, is irresistible.

Her window demonstration, with unique settings—Tepee, Camp Fire and Indian relics—together with her magnetic personality, is proving a big success wherever she appears.

From *The Music Trades Magazine*, Dec. 10th, 1927.

Denver Public Hears Silver Bell Played By Indian Princess

DENVER, Dec. 5.—Starlight, the little Osage Indian girl who features the Bacon Silver Bell banjo, recently appeared in Denver for two days and played to hundreds of admiring listeners. She appeared at the Denver Music Co., and broadcast her playing from a window of the store. Crowds blocked the sidewalks at her afternoon demonstrations.

The window was cleverly arranged to represent a woodland nook with a real teepe at the side of the player. Starlight, dressed in a beautiful beaded buckskin dress, soft moccasins and feathered headdress, fitted into this scene appropriately.

Besides playing modern song numbers, copies of which were strewn upon the floor of the window, Starlight played and sang several of her own compositions which brought hearty applause from the crowd outside. "Let's Go to Spoonland," and "A Teepee Just For Two," were two of the songs. She composed both words and music.

Sang Own Compositions

"A Teepee Just For Two," is an Indian melody abounding in the plaintive minor notes indicative of Indian music. Starlight's mezzo-contralto voice blends beautifully with the sweet ringing tone of the Silver Bell banjo. In fact this dark skinned sweet voiced Indian maid says she can't imagine playing anything but a Silver Bell.

"It is," she said, "the most wonderful instrument it has been my pleasure to play. The peculiar resonant sweetness of the Silver Bell banjo makes it an ideal instrument to accompany the human voice."

While in Denver, Starlight appeared at the Y. W. C. A. where she captured the hearts of the Campfire Girls with her music on the exquisite gold Silver Bell banjo. She is an honorary member of the Campfire Girls, her name being Starlight in the Campfire circles, though they delight in calling her "Princess Starlight." She is proud of the fact that blood of the original American flows in her veins and likes to have this fact brought out in her appearance with the banjo, as "the two original Americans," since the banjo, it is said, is a truly American musical instrument.

"Heap Much" Success Wherever "Starlight" Shows

Telegram—

San Jose, Cal., Oct. 25th.

Starlight going over great. Played for Camp Fire Girls. Made honorary member and presented with beautiful silver ring. Two radio concerts from window Saturday. Played and sang Indian songs from airplane Sunday. Three schools, Kiwanis Club, 20–30 Club luncheons today.

(*Signed*) Sherman, Clay & Co.

Telegram—

Oakland, Cal., Oct. 29th.

Princess Starlight just closed two days' engagement here, and was huge success. Her unique act and costume made big hit. Stopped traffic in front of store at all performances with our special amplifying device. Appeared before seven hundred Camp Fire Girls last evening. Fine publicity for Bacon Banjos.

(*Signed*) Sherman, Clay & Co.

Telegram—

Tacoma, Wash., Nov. 11, 1927.

Starlight has concluded two days demonstration here in window and in store. Program well received. Such demonstrations cannot fail to produce good results.

Sherman, Clay & Co.

Telegram—

St. Louis, Mo., Dec. 3, 1927.

Starlight went over big. We divided time equally between radio and window broadcasting and both were a success. We stopped immense crowds all day—today and she personally lined up several professional players. We are well satisfied.

Theibes Music Co.

Telegram—

Indianapolis, Ind., Dec. 6, 1927.

Princess Starlight wonderful success. Played largest factory in State, Riley Hospital, Groto Celebration. Broadcasted from WFBM. Great drawing card in window.

Carlin Music Co.

Telegram—

Cincinnati, Ohio, Dec. 9, 1927.

Gentlemen:—

Starlight closed two days visit here. She was a decided success. Packed sidewalk at every appearance. She is a good saleslady. Broadcasted from WKRC and WLW. Scored a big hit. Great advertising for Bacon Banjo.

Milner Musical Co.

Telegram—

Dayton, Ohio, Dec. 13, 1927.

The Bacon Banjo Co., Inc.
Groton, Conn.

Starlight drew tremendous crowds at the store today. Well pleased. Girl Scouts well pleased. Broadcasted three times over WSMK; also played Chamber of Commerce combined noontime clubs. Let me know when we can have Starlight again for three days.

C. J. Morgan,
The Rudolph Wurlitzer Co.

Telegram—

Denver, Colo., Nov. 23, 1927.

The Bacon Banjo Co., Inc.
Groton, Conn.

Starlight closes engagement with us today broadcasting from window. Drew big crowds. Played for 2500 Camp Fire Girls in City Auditorium. Good results from Y. M. C. A. Many new prospects. Great advertisement for Bacon Banjo and Denver Music Company. General results fine.

Denver Music Co.

Telegram—

Columbus, Ohio, Dec. 10, 1927.

The Bacon Banjo Co., Inc.
Groton, Conn.

Starlight a sensational success. Sidewalk packed throughout the day. Think this the best money I have spent for advertising since I took over this store. You can place my order for a return engagement whenever you send Starlight through the country again. Great add for Bacon Banjo and Wurlitzer Co.

A. C. Clausen, Mgr.

Some of the Noted Players Using the B&D "Silver Bell" Banjo.

FRANK REINO
New York

STEVE FRANGIPANE
New York

MONTANA
En Route

ROY SMECK
En Route

JOE ROBERTS
En Route

EDDIE ROSS
En Route

NIGEL HOLME
B. A. Rolfe Orchestra

SLEEPY HALL
Montreal, Can.

ANDY TIPALDI
Montreal, Can.

M. J. SCHEIDLMEIER
Pittsburgh, Pa.

CHAS. ROTHERMEL
Chicago, Ill.

FRANCIS DUNN
St. Paul, Minn.

PERRY BECHTEL
Phil. Spitalny's Orchestra

PAUL WITTENMYER
Dan Russo's Orchestra

MARK FISHER
Chicago, Ill.

VESS OSSMAN
and
REX SCHEPP
En Route

BOB EMERY
"Big Brother," Boston, Mass.

CHAS. R. FRINK
En Route

St. Louis, Mo., Dec. 3, 1927.

The Bacon Banjo Company,
Mr. Fred Bacon,
Groton, Conn.
Dear Mr. Bacon:—

We are just closing a very successful two days with "Starlight"—two days which we feel have benefited us greatly in the way of advertising.

Yesterday, December 2nd, we had "Starlight" playing over three radio stations which entirely occupied her time and which we felt was the best form of advertising that we could do, inasmuch as it took in the radio audience of the three different stations. Today, we have had "Starlight" in our window all day with her tepee and her Indian costume and she sure has jammed the sidewalks all day long. We have had a good many inquiries in the store as direct results and of course the indirect results of all such advertising can never be properly estimated.

We are very pleased with the results in general with "Starlight" being with us and appreciate your making it possible for us to have her here. We are looking forward to seeing you early in the new year and if you will let us know a few days in advance when you are coming, we are going to try to derive some real benefits of your visits.

With Season Greetings to you and Mr. Day, we remain,

Very truly yours,

THE THIEBES MUSIC COMPANY.
H. W. Boone,
Mgr. Musical Inst. Dept.

HWB/HG.

"Starlight" Gives Recital in Boston

Through the courtesy of the Oliver Ditson Company, Boston, "Starlight," dressed in her white doeskin Indian costume, attracted many to their show rooms and held the audience with her interesting songs and accompaniment.

It can be said that her program is truly American. As the Indian is the only true American, so is the banjo the only original American instrument. "Starlight" has appeared at many of the better theatres with her unique setting and program. She has also appeared at many of the leading music stores throughout the country, and has attracted many with her very fine voice and unusual accompaniment.

"Starlight" has met with tremendous success with local organizations, such as High Schools, Camp Fire Girls, Y. W. C. A., Chamber of Commerce, Church Societies, Women's Clubs, etc.

Arrange for "Starlight" to bring you the cleanest and best paying publicity obtainable.

Do you want new life put into your organization?

Then write for details to

LAURA MASON CRISP
2421 East 28th St., Kansas City, Mo.